

Nature CleanTM

An ISO 9001:2015 Certified Company



HOME AND
INDUSTRIAL
CLEANING
PRODUCTS



Product
Brochure
2020



Toilet & Bathroom Cleaners
Kitchen Cleaners
Glass & Household Cleaners
Home Care Products
Personal Care Products
Auto Care Products
Fragrances & Repellers
Institutional/Industrial Cleaners



Company Profile

Nature Clean is brand of Ess Kay Home Care, manufacturer domestic & industrial cleaning products & liquids.

Nature Clean stands for caring about you by providing solutions for all challenging & varied requirements. With experience of more than 20years, we are redefining the standards of cleanliness in India. Investing time and effort in understanding the Indian market, Nature Clean has innovated products that make your everyday life easy. Every user of Nature Clean can take pride in the fact that our products and manufacturing have minimal impact on the environment.

Our Vision is to make the world a Safer, Cleaner and Better place.

Our Mission is to be valued by our customers, employees, and shareholders for providing highly innovative products and services backed by deeply instilled principles, values and ethics.

Ess kay Home Care is committed to provide the Indian consumer the most unique and best products to simplify their life.

About Us

Infrastructure Facilities

Our unit is based in the outskirts of Faridabad, India and has extensive capabilities in manufacturing and packing liquids, powders and granules. The manufacturing facility currently consists of 5 mixing vessels. These vary in size from 20 litres to 1,000 litres. Ess Kay Home Care has reactors that will work under high temperatures up to 200o Celsius. Ess Kay Home Care also has high quality cooling towers for rapid cooling of reacted solutions.

We also have specialized liquid filling machines capable of filling 50 ml bottles to 5 litres. The production and filling capacity of the plant is currently 10 tones per day. Megamorph also houses 2 industrial grade high capacity ovens for specialized products.

Do approach us for a more in-depth understanding of our processes and capabilities to serve your requirements. We look forward to new opportunities to further our knowledge and expertise in the field.



Our Team

Our leadership has vision to make a difference by linking right people at right time in most engaging way. We believe with this approach a lot can be accomplished and established for the human race in various aspects. In this aspect we compiled a core team of approx 100 with expertise in all teams like Sales & Marketing, Design & Development, Accounts & Purchase, Packaging and delivery. The purpose of this team is work 24x7 to match your benchmark.

We thrive to get your attention and we work hard keeping you happy, as it is only because of you that we are here.

HOME AND INDUSTRIAL
CLEANING PRODUCTS

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Toilet & Bathroom Cleaning Products

Nature Clean provides a wide range of Toilet & Bathroom Cleaning Products. We've researched and tested tons of cleaners to find the best solutions for your Home. Some of these products are expected to be effective against any infection or bacteria.



Toilet Cleaner

Description : can be used on both Indian and western toilets. Acts as Stain Remover, kills germs instantly, keep clean & fresh, maintains sparkling shine

Available in 500 ml and 5 Litres



Black Disinfectant (Deodorant)

Description : Kills instantly Germs and insects, Maintains hygienic atmosphere in Home, Office, Hotels, Hospitals etc.

Available in 450 ml and 5 Litres



White Floor Concentrate

Description : Kills instantly Germs and insects, Maintains hygienic atmosphere in Home, Office, Hotels, Hospitals etc.

Available in 200 ml, 500ml and 5 Litres



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HOME AND INDUSTRIAL
CLEANING PRODUCTS



Kitchen Cleaning Products

Kitchen Cleaning products are substances used to remove dirt, including dust, stains, bad smells, and clutter on surfaces. Purposes of Kitchen cleaning products include maintaining hygiene and health, removing offensive odor, and avoiding the spread of dirt and contaminants to oneself and others.



Dish Wash Concentrate

Description : Nature Clean dish wash concentrate is tough on grease, removes food, stains & its pH neutral formula is safe for hands. Nature Clean Dish Wash concentrate is ideal for stainless steel, crockery, glassware & non-stick cookware

Available in 500 ml and 5 Litres
Colour : Yellow, Green



Kitchen Cleaner

Description : actively loosens grease and grime on contact. Also with the disinfecting agent and the power orange scent, the formula can kill 99.9% of germs. Suitable for stove tops, range hood and exhaust fans, counter tops, sinks, ceramic and enameled tiles and flooring (hard surface)

Available in 500 ml

Mission with Nature Clean

Poor sanitation impairs the health leading to high rates of malnutrition and productivity losses. India's sanitation deficit leads to losses worth roughly 6% of its gross domestic product (GDP) according to World Bank estimates by raising the disease burden in the country. Children are affected more than adults as the rampant spread of diseases inhibits children's ability to absorb nutrients thereby stunting their growth. As health economist Dean Spears argued "a large part of India's malnutrition burden is owing to the unhygienic environment in which children grow up. Poor sanitation and high population density act as a double whammy on Indian children half of whom grow up stunted". It is not a coincidence that states with the poorest levels of sanitation and highest levels of population density such as Bihar, Jharkhand and Madhya Pradesh also have the highest levels of child malnutrition in the country.

About 48 per cent of children in India are suffering from some degree of malnutrition. According to the UNICEF, water-borne diseases such as diarrhoea and respiratory infections are the number one cause for child deaths in India. We in Nature Clean are committed to serve our country by providing quality products for better sanitation. Our mission is to help our countrymates in both making india clean and also helping children with malnutrition



Glass & Household Cleaners

Glass and Household Cleaners are basically multi-purpose cleaners, which can be used to clean glass surfaces. This glass cleaners can clean thoroughly even if you want to remove tough stains from glazed tiles, mosaic, granite, ceramic tiles, etc.. This cleaner can also be used on appliance surfaces such as TV, fridge, washing machine and microwave. They makes for a versatile cleaning agent, which can be used across your home, from cleaning tough food stains to removing the everyday stains that accumulate on surfaces.



Glass & Household Cleaner

Description : To keep your windows, appliances, cupboards and furniture tip-top, the Nature Clean Glass & Household Cleaner is a must-have among your household cleaning products. Its new powerful formula effortlessly removes hard water stains, accumulated dirt and other tough stains.

Available in 500 ml and 5 Litres :

Make in India Project

Make in India is a major national programme of the Government of India designed to facilitate investment, foster innovation, enhance skill development, protect intellectual property and build best in class manufacturing infrastructure in the country. The primary objective of this initiative is to attract investments from across the globe and strengthen India's manufacturing sector. It is being led by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The Make in India programme is very important for the economic growth of India as it aims at utilising the existing Indian talent base, creating additional employment opportunities and empowering secondary and tertiary sector. The programme also aims at improving India's rank on the Ease of Doing Business index by eliminating the unnecessary laws and regulations, making bureaucratic processes easier, making the government more transparent, responsive and accountable.

"I want to tell the people of the whole world: Come, make in India. Come and manufacture in India. Go and sell in any country of the world, but manufacture here. We have skill, talent, discipline and the desire to do something. We want to give the world an opportunity that come make in India," Prime Minister of India, Mr Narendra Modi said while introducing the programme in his maiden Independence Day speech from the ramparts of the Red Fort on August 15, 2014. The initiative was formally introduced on September 25, 2014 by Mr Modi at Vigyan Bhawan, New Delhi, in the presence of business giants from India.



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HOME AND INDUSTRIAL
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Personal Care Products

Nature Clean provides the safest range of Personal Care products, purpose of which is to maintain proper hygiene and health in your life and guard you from any germs and infection.



Liquid Hand Soap

Description : contains a lower pH level than bar soap and is thus gentler and suitable for people with sensitive skin. It is also able to retain more than 30% of the skin's natural moisture and thus Nature Clean liquid soap is good for dry skin too.

Available in 200 ml and 5 Litres
Colour : Red, Orange, Pink and Green



Hand Sanitizer

Description : kills 99.9% of the germs instantly and quite handy to use. No need to carry soap and water everytime you need to wash your hands

Available in 200 ml, 500ml and 5 Litres

Environmental Friendly Products

To say plastic pollution is a widespread problem is not doing it justice. Only about 9% of all plastic ever made has likely been recycled with 12% of all plastic waste having been incinerated. The remaining 79% has accumulated in either landfill or the natural environment if not still in use. One million seabirds and 100,000 marine mammals die each year from plastic pollution in our oceans.

There's no other time in history when we've known more about how humanity impacts the environment than we do today. And that knowledge is coupled with a responsibility that we need to do what we can to minimize our impact on the environment. By now, everyone knows that pouring non-biodegradable chemicals directly down the sink is simply not good. Yet, for many cleaning professionals, that's exactly what we're doing - indirectly - every time we use non-environmentally friendly cleaning products.

Home Care Products



Presenting our ranges of Home care products from Nature Clean, a list of unique kinds of products for Home cleaning purposes. They are normally used to remove dirt, including dust, stains, bad smells, and clutter on surfaces. Purposes include health, removing offensive odor, and avoiding the spread of dirt and contaminants to oneself and others.



Disinfectant Surface Cleaner

Description : works all all types of surface and kills effectively 99.9% germs. With 10X power cleaning features it removes oils, grease dirt from almost all types of surface.

Available in 500 ml, 1 Litre and 5 Litre



Multi Surface Cleaner

Description : can be effectively used to different type of floor like marble, mosaic, tiles, cemented floor. It effectively removes oils, grease and dirt from heavily solid areas in service station and garages.

Available in 5 Litres



White Floor cleaner

Description : Removes tough stains from the floor & clean effectively. Ideal for Mosaic & Marbles floor, Repels flies, mosquitos, cockroaches and insects. Removes bad odour from toilets drains, sick room. keep atmosphere fresh

Available in 1 and 5 Litres



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Auto Care Products



Some of our unique products also include series of products for Auto (Car/Bike) Care. Now you can maintain exquisite & stylish look made up of Nature Clean material protection. Also you can remove tough dirt and grime, without affecting the paint surface and wax.



Car/Bike Shampoo

Description : is a unique concentrated formula which enhances your paint life as well as glow your paint surface. It is easy to rinse and works without affecting the paint. Get professional quality cleansing and finishing with this super effective automobiles shampoo

Available in 200 ml and 5 Litres



Car/Bike Polish

Description : developed specially for metallic surface. With the use of polish the decolorification of the car paint can be avoided. These anti rust coating protect unpainted surfaces gaps, flanges and recessed carriers, where dirt and moisture can collect and start the process of rusting

Available in 200 ml and 5 Litres

Keep our Planet Clean and Green

Our oceans are filled with items that do not belong there. Huge amounts of consumer plastics, metals, rubber, paper, textiles, derelict fishing gear, vessels, and other lost or discarded items enter the marine environment every day. The ultimate solution to the problem lies with every single one of us. Refuse unnecessary single-use items, like plastic straws or cutlery when possible; Reduce the amount of waste you produce by choosing products with less packaging; Reuse items when you can and choose reusable items over disposable ones; and Recycle as much as possible—bottles, cell phones, ink cartridges, and many other items can be recycled. Next, spread the word to others! Tell your family, friends, community, and more about this important issue and what they can do to help. Here are a few easy and effective ways you can choose to reduce your daily impact and make a world of difference:

- Bring a bag
- Invest in a reusable water bottle.
- Bring your own reusable cup.
- Refuse single-use items.

Fragrances & Repellent



Fragrances and Repellent plays a vital role in our day to day life. We satisfy our clients by giving them our most unique products which not only refreshes your Home by adding fragrances by also keeps your home safe from other insects such as cockroaches and moths but also germs



Room Freshner

Description : provides long-lasting home freshner spray that can be used in all spaces (living rooms, bedrooms, shoe racks, kitchen sinks etc.)

Available in 200 ml and 5 Litres
Colour : Green, Yellow, Red

Air Freshner

Description : refreshing the air in room and neutralizes, eliminate bad smells and odors

Available in 50 gram
Colour : Orange, Green, Pink and Blue



Urinal & Sanitary Cubes

Description : disinfect, reduce odors, or mask odors of restroom urinals. They are placed above the urinal drain, often in the confines of a small plastic trap (urinal screen) that prevents their loss down the drain when they dissolve to a small size.

Available in 500gm
Colour : Green, Orange, Red

Naphthalene Balls

Description :

Available in 500 gm



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Along with your home care products we also provide a wide range of products for Institutional / Industrial Cleaning where cleaning not only includes tough stains or germs but also blood stains, grease and other industrial cleaning necessities. Along with cleaning we also have polish for different surfaces to maintain proper shine and life of material.

Institutional / Industrial Cleaning



Hypochlorite Sol 10%

Description : to clean surface, that is hard on germs and gentle on hands. Use it throughout the day to protect against germs, dirt, bacteria from any surface

Available in 5 Litres

Oily Surface Cleaner Concentrate

Description : is a concentrated & powerfull oil & grease surface cleaner suitable & safe for kitchen equipment gas stoves, chimney, kitchen platform & similar items

Available in 5 Litres



Wooden Polish

Description : is a ready to use product formulated for wooden furniture maintainance. When used daily it cleans and leaves a deep, lustroud shine on wooden furniture.

Available in 5 Litres

Steel Polish

Description : is a ready to use product. Heavily solid surfaces should be cleaned first and then polish off with a clean cloth

Available in 5 Litres



Floor Polish

Description : provides you with total satisfaction of cleaning and helps maintain hygiene also. With the help of floor polish you can get super fine gloss.

Available in 5 Litres



Design and Development

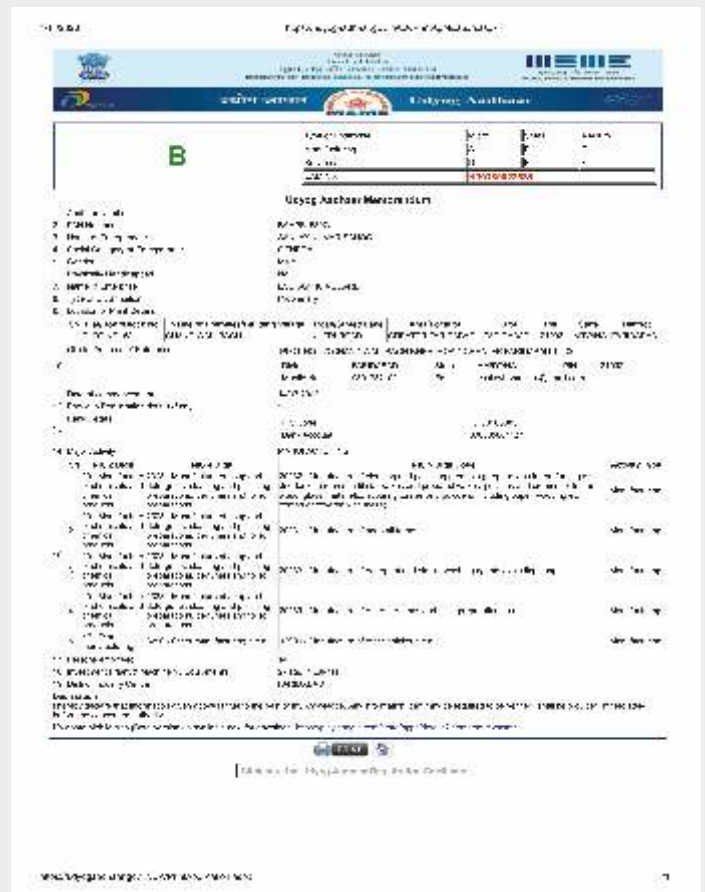
To keep ahead of the market, we need to check that you're meeting customer needs and anticipate what customers may require in future. The key to this process is research, design and development, whether you sell goods or provide services. The role of research in the design and development process is the initial stage that involves assessing the current and future needs of customers and suppliers - asking for their views and feedback and carrying out market research.

We have our core design and development, the job of whose is to identify modifications to product or service
 new, commercially viable products or services
 improvements to business processes that will benefit customers

Our design and development team work 24x7 to reveal ideas and markets for potential new products or services. The development process tests these ideas, demonstrates whether they are achievable and helps turn your ideas into reality.



Quality and Assurance



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NATURE CLEAN

HOME AND INDUSTRIAL CLEANING PRODUCTS



Manufactured by :

M/S ESS KAY HOME CARE
AN ISO 900:2015 CERTIFIED COMPANY

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For any feedback or suggestion email us at : feedback@esskayhomecare.com
For any corporate enquiries or orders email us at : corporate@esskayhomecare.com
For any accounts related enquiries email us at : accounts@esskayhomecare.com

Disclaimer

Usage of product in any way other than recommended above is a strictly violation and Ess Kay Home Care bears no responsibility of consequences of such usage. Ess Kay Home Care bears no responsibility or liability for any damage, harm, degradations, and any & all kinds of actions as a result of usage of the solutions other than it's clear recommendations.

Always use Personal Protective Equipment including Gloves, Masks & Safety Goggles while handling cleaning solutions.

Caution:

- 1) Do not inhale, consume or contact on body.
- 2) In case of contact with eyes, rinse thoroughly with water and consult physician.
- 3) Always test on surfaces before use. Ess Kay Home Care bears no responsibility for damages to any surface due to it's products.
- 4) Keep out of reach of children.
- 5) MSDS & detailed directions available in "Downloads" section in our website (esskayhomecare.com).
- 6) Never store in unlabeled bottle.

First Aid:

Eye Contact : Wash immediately with lots of water for at least 15 minutes. Contact a doctor immediately.
Skin Contact : Wash off immediately with lots of water . Contact a doctor immediately.
Inhalation : Move a area with fresh air. If breathing difficulties are experienced, seek medical attention immediately.
Ingestion : Should never be ingested under any circumstances. If by accident, get Medical attention immediately . Do not induce vomiting unless to do so by medical personnel. If vomiting occurs the head should be kept low so that vomit does not enter the lungs. Chemical burns must be treated promptly by a physician. Never give anything by mouth to an unconscious person. If unconscious, place in recovery position and get an medical attention immediately .Loosen the tight clothing such as a collar,tie,belt or waist band.
Advice to Doctor : Treat symptomatically.